Prod-O-Mania Case Competition 2025 – 2nd Runner-Up

H. P. Abhishek, Sayan Das, and Yashdeep Pandya from the PGP-Sustainable Management (PGPSM) Batch of 2025–27 secured the **2nd Runner-Up** position at the **Grand Finale of Prod-O-Mania 2025**, organised by SJMSOM, IIT Bombay.

The team competed against **1,500+ teams** from premier B-schools across India and was recognised for their **innovative, sustainability-led solution** that enhances **educational accessibility for children with disabilities** using **Augmented Reality and gamified learning**. Their work demonstrated strong integration of **design thinking, sustainability, strategy, and social innovation**, delivering a tech-enabled model with measurable impact.